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APPLICATION NO. FILING DATE FIRST NAMED INVENTOR ATTORNEY DOCKET NO.

09/205,077

12/05/98

MAKUCH

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TM02/0402

GRAY, CARY, WARE & FREIDENRICH LLP 100 CONGRESS AVENUE SUITE 1440 AUSTIN TX 78701 ART UNIT PAPER NUMBER

EXAMINER

2153 DATE MAILED:

04/02/01

Please find below and/or attached an Office communication concerning this application or proceeding.

Commissioner of Patents and Trademarks

Office Action Summary	Application No. 09/205,073	Applicant(s) Makuch et el. Group Art Unit
	Examiner KR ISNA	Group Art Unit Lim 2153
-The MAILING DATE of this communication appe	ars on the cover sheet	beneath the correspondence address—
Period for Reply	(0)	
A SHORTENED STATUTORY PERIOD FOR REPLY IS SET OF THIS COMMUNICATION.	TO EXPIRE (3)	MONTH(S) FROM THE MAILING DATE
 Extensions of time may be available under the provisions of 37 CFR from the mailing date of this communication. If the period for reply specified above is less than thirty (30) days, a If NO period for reply is specified above, such period shall, by defau Failure to reply within the set or extended period for reply will, by sta 	reply within the statutory mint, expire SIX (6) MONTHS for	nimum of thirty (30) days will be considered timely. rom the mailing date of this communication.
Status /		
Responsive to communication(s) filed on	16/0/	·
☑)This action is FINAL .	1	
Since this application is in condition for allowance except accordance with the practice under Ex parte Quayle, 19		
Disposition of Claims		
(Claim(s) 1-7 and 9	-20	is/are pending in the application.
Of the above claim(s)		is/are withdrawn from consideration.
□ Claim(s)	-	is/are allowed.
D Claim(s) 1-7 and 9-	- 20	is/are rejected.
☐ Claim(s)		is/are objected to.
□ Claim(s)		are subject to restriction or election requirement.
Application Papers		
☐ See the attached Notice of Draftsperson's Patent Drawi	•	
☐ The proposed drawing correction, filed on	• •	• •
☐ The drawing(s) filed on is/are objective.	cted to by the Examiner	
 The specification is objected to by the Examiner. The oath or declaration is objected to by the Examiner. 		
Priority under 35 U.S.C. § 119 (a)-(d)		
 □ Acknowledgment is made of a claim for foreign priority of the All □ Some* □ None of the CERTIFIED copies of the received. 	f the priority documents	have been
 received in Application No. (Series Code/Serial Num received in this national stage application from the In 		
*Certified copies not received:	•	
Attachment(s)		·
Information Disclosure Statement(s), PTO-1449, Paper	No(s)	☐ Interview Summary, PTO-413
Notice of Reference(s) Cited, PTO-892		☐ Interview Summary, P10-413 ☐ Notice of Informal Patent Application, PTO-152
□ Notice of Draftsperson's Patent Drawing Review, PTO-9		Other
•		J VIIVI
Office Cond Trademode Office	ce Action Summary	

Application/Control Number: 09/205,077 Page 2

Art Unit: 2758

1. Claims 1-7 and 9-20 are still pending for examination, and claim 8 was canceled.

- 2. Claims 1-7 and 9-20 are rejected under 35 U.S.C. 103(a) as obvious over Barrett et al. [U.S. Patent No. 5,727,129] in view of Rosenberg et al. [U.S. Patent No. 5,740,430] and Davis et al. [U.S. Patent No. 5,796,952].
- 7. <u>Barrett et al.</u> disclosed (e.g., see Figs. 2, 5A to 6C) the invention substantially as claimed. Taking claims 1-7 and 9-10 as exemplary claims, the reference disclosed a method of customizing a web site operating on a server computer, comprising the steps of:
- a) tracking visitor interests in the content of the web site [e.g., see an abstract, Figs. 1, 3-5 and 8];
 - b) generating a specific visitor profile [e.g., see items 2-23 of Fig. 3];
 - c) generating a pre-customized displays [e.g., see an abstract, Fig. 7];
 - d) caching the set of pre-customized display [e.g., see items 2-23 of Fig. 3]
- e) displaying the pre-customized display to the visitor [e.g., see an abstract, Figs. 1, 3-5, 8]; and
 - f) analyzing the visitor profile [e.g., see items 24-38 of Fig. 4, Fig. 5].
- 8. While Barrett et al. disclose the system for assisting a user in accessing information stored at the remote network site based on the user's past history of network usage (e.g., see the abstract), Barrett et al. did not explicitly that his server computer dynamically generated and then stored in the cache the customized pages request from a user computer. Such feature was clearly taught by Rosenberg et al. (e.g., see an abstract).

Application/Control Number: 09/205,077 Page 3

Art Unit: 2758

Barrett et al. did not explicitly detail the use of multiple servers to operate in parallel in order to store the user profile. Such multiple servers are clearly taught by Davis et al. (e.g., see an abstract, Figs. 1-7).

Since all of these three references are directed to the system for operating a client-server computer network such that customized web pages (user's profile or user's activities) can be pre-generated before a user request in order to same time and optimize the operation of the network. Thus, It would have been obvious to one of ordinary skilled in the art at the time the invention was made to the teaching of these three references in order to have a client-server system that can operate in optimum way.

- 9. Barrett et al. did not explicitly prioritize the categories in the visitor profile in order to analyze the visitor profile. It would have been obvious to one of ordinary skilled in the art at the time the invention was made to recognize that such specific function would have been a matter of programming choice.
- 10. Claims 11-20 are similar in scope as of claims 1-7 and 9-10, and therefore claims 11-20 are rejected for the same reasons set forth above for claims 1-7 and 9-10.
- 11. Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

Application/Control Number: 09/205,077

Art Unit: 2758

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

12. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.

The references are cited in the Form PTO-892 for the applicant's review.

Any inquiry of a general nature or relating to the status of this application should be directed to the Group receptionist whose telephone number is (703) 305-3900. examiner should be directed to **Krisna Lim** whose telephone number is (703) 305-9672. The examiner can normally be reached on Monday to Thursday from 6:30 AM to 5:00 PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor Mr. Ahmad Matar, can be reached on (703) 305-4731. The formal fax phone number for this Group is (703) 308-9052. The informal fax phone number for this Group is (703) 308-5357.

Communications via Internet e-mail regarding this application, other than those under 35 U.S.C. 132 or which otherwise require a signature, may be used by the applicant and should be addressed to [ahmad.matar@uspto.gov].

All Internet e-mail communication will be made of record in the application file. PTO employees do not engage in Internet communications where there exists a possibility that sensitive information could be identified or exchanged unless the record includes a properly signed express waiver of the confidentiality requirement of 35 U.S.C. 122. This is more clearly set forth in the Interim Internet Usage Policy published in the Office Gazette of the Patent and Trademark on February 25, 1997 at 1195 OG 89.

Art Unit: 2758

Any inquiry of a general nature or relating to the status of this application should be directed to the Group receptionist whose telephone number is (703) 305-3900.

kl

March 27, 2001

KRISNA LIM PRIMARY EXAMINED